PANHANDLE STATE ASSOCIATION  
BOARD OF DIRECTORS MEETING  
September 15, 2007 – Alumni Office  
Approved Minutes

Meeting called to order at 10:35 a.m. by President Troy Morris.

Members present were Janet Kravig, Troy Morris, Dr. David Bryant, Tito Aznar, Stacy Metcalf, Eric Begley, Jack Strain, Jim Oblender, Dr. Doris Looper, Johnnie Davis, Emma Schultz, Joe Lane. Guest present was R.D. Schultz. Adviser present was Jessica Lofland.

The minutes of the July 7, 2007 minutes were provided and read. Eric Begley moved to accept the minutes; Jack Strain seconded the motion. Motion passed.

OPSU President Dr. David Bryant reported. Dr. Bryant handed out packets containing President’s Update, recent accomplishments, Memorial Brick flyer, and Science and Ag Building flyer. President’s Update featured Janet and Recruiting office. Reported enrollment increase for Fall semester. 5% raise for full-time faculty and staff retroactive to July 1, 2007. Golf course has been rededicated. OPSU/Texas County Upward Bound grant renewed. Walmart donated $30,000 to new building. Murphy-Brown donated $100,000 for water quality lab. Completed $500,000 on Noble Grant. Now have $1 million for equipment. Still a lot of needs for new building. Will created donor wall inside building. Flyer for new building features endowed chairs for science and agriculture opportunities. We raise $250,000, OSRHE gives $250,000. Fundraising doesn’t stop with the Noble Grant, it is just one leg of the journey. Dr. Sara Richter is chair of the Centennial Committee. Full committee to meet later today at 4:30pm. Two and a half to three years of excitement for activities and projects. Art faculty member Yvonne Sangster would like to offer her Master’s exhibit “fire” paintings for auction. Half of proceeds to Texhoma Fire Department, other half to OPSU Fire Protection program scholarship. No proceeds for herself. To achieve maximum benefit, they will start silent auction 2 weeks before Alumni Banquet in April 2008 in Noble Center. Allow alums at banquet to bid. Host public event halfway through silent auction.

Foundation Executive Secretary Dr. Doris Looper reported. Assets of $7,251,677.43 as of August 31, 2007. Distributing first semester scholarship checks. Approximately 120 checks distributed, 85 to go. Application for 2008-09 will be accepted December 1, 2007 through March 31, 2008 (or March?). Student may apply online too. Fifteen students got scholarships that did not get admitted to OPSU, money goes to alternate. One new scholarship: Richard and Margaret Downer Scholarship. Mr. Downer was a lawyer in Alva and Mrs. Downer taught. Will give three scholarships this year, five next year. Downer’s left money to OPSU and OU Law School. 196 bricks purchased so far, does not include 20 Foundation Board voted to purchase for past presidents and other entities. Foundation has not contributed money for Science and Ag Building, but will after October meeting.

Alumni Executive Director Janet Kravig reported. Association has added 10 life memberships since April 1, 2007. Added 24 life memberships for last fiscal year. Seven life member payment
plans in process so far this fiscal year. Received annual members’ dues for 12 members since April 1, 2007. Have sold 106 tickets for $530 for wood carving. Jon Olsen is building a display case for wood carving. Fall edition of Panhandle State News sent out Tuesday, September 11. Beth very helpful in getting paper put together. Thanks to Russ for assistance. Thanks to Jim and Charlsye Oblander, Johnnie and Moylene Davis, Bonnie Camp, Beth and Judd Kravig for labeling and sorting newspaper. Mail out cost over $350. Post rates increased and USPS did away with rate we used. Tree and stone planted for Honored Family. Beef has been slaughtered for Homecoming BBQ. Sodexho will serve meal.

Old Business

A. Wood Carving: Please sell tickets. Proceeds go to Scholarship fund. Replaces silent auction proceeds.
B. Centennial buckle – Jessica Lofland – Worked on it in August before school started. Montana Silversmith can give good price, $50-60 range. Designers to help for $1000 setup, maybe $500. Have to go through local distributor—Walco—to place order. Could sell at $100 each for 100-150 buckles. Price determines demand. April would be earliest to sell. Need 5-6 weeks for design and processing. Troy says Centennial Committee created design, could that be used on buckle? Do we need any action on buckle? Jessica wants to wait until January to decide. Johnnie Davis suggests company in Oklahoma City that did last buckle? Janet will look at buckle in Archives room for information.
C. Newspaper: Board briefly discussed the Fall 2007 newspaper. Janet notes that a lot of articles had to be pulled, but this could be a rookie mistake. Troy asks if board would consider printing more pages? Emma suggests that paper gets bulky after twelve pages, do people read more than twelve pages, and cost of printing and postage. Paper is not always twelve pages. Troy wants to look at an electronic newsletter, need software and procedures. Doris suggests pulling scholarships from newspaper, but Board says no.
D. Homecoming:
   a. Registration and membership: Jack and Eric helped last year, Jack and Jim will help this year. Jessica will help for a while. Only man registration table until parade. Emma suggests that we can table after parade. (?) Weather permitting, would like to do registration outside. Association can purchase canopies to be used. Jack has tent we can use for Homecoming. Johnnie suggests that we will have to fight the wind. Should we consider setting up in the hallway of Student Union? Ballroom is off beaten path. Can’t restrict hallway to food service for barbeque. Set up registration table at clock tower? Would provide more opportunities for people to register. Jessica offers Student Activities Office in Student Union for the day. Jack suggests keeping everything together in one place. Janet, Jack and Jim will decide where to set up for Homecoming.
   b. Picture Party: Put old pictures on display for people to identify and reminisce. Will hang up in the ballroom.
   c. Honored Family: Tree and stone set for Honored Family. Trailer has been secured for parade. Tito is working on the float. Jim will take care of hay. Jim will drive pickup. Will meet in alley behind Hughes Strong to decorate.
   d. BBQ: Dr. Woodward donated $500 to Beef Endowment Fund. Monte Cluck donated a beef to Association. Centennial Committee needs camcorder so Troy
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donated a beef with proceeds to go to camcorder. Under $1,000 from Beef Endowment to pay for this year. Sodexho quoted $4.50 a plate for meal. Peter Camfield and the Meat Lab processed the animals, we are still working on a trade out for processing of meat. Jessica Lofland ordered 28 cases of water and soda for BBQ to be delivered Tuesday prior to Homecoming.

New Business

A. Centennial Celebration: OPSU Centennial is still two years away, but planning is already underway. Steering Committee working on list of preliminary ideas. Have list of 30 projects they wish to complete, but have a limited budget. Celebration will begin at Homecoming 2008 and last through graduation 2010. Centennial is November 1, 2009. Projects include: birthday parties for OPSU on November 1; time capsule; OPSU Day; highway sign; quilt/afghan; flags on campus; dedication of Hughes-Strong auditorium; major project of filming alumni recounting memories and history of OPSU. Ongoing projects include: Homecoming; Alumni Banquet; football games. Centennial Committee will meet later today at 4:30pm.

B. Filming project: Major part of Centennial Celebration to provide library of memories. Alumni Association needs to play a part in Centennial Celebration and Board needs to decide that role. Board did not make a decision at last meeting about filming project. Matt Carter is helping to organize the project. Has some equipment available to use. Association needs to purchase camcorder for project. Matt has provided info on good cameras and Association will need high quality camera for project. Already have $1000 donated from beef, need $2000 to buy camera and supplies. Matt found student to do filming and he is good at it. Student will use personal camera for 60s Athletes Reunion and Homecoming, but will not use it again. How much involvement does Board want to make? How much money to spend? Looking at Association budget and other areas of need include office furniture, display case, new computer for office assistant. Doris suggests having a donation basket at events. Can start at Homecoming. Grants are also available to help out with projects. Kathy Turner is already looking for grants. Joe Lane sold cookbooks and netted $60-70.

C. Brick Project: Eric says we need to commit to purchasing a brick very soon. Board needs to discuss appropriate purchase. Board agrees on purchasing $500 brick. Eric motions to purchase $500 brick on behalf of whole Association, Jim seconded motion, motion passed. Janet will take care of brick.

D. Filming project: Discussion resumes. Johnnie says not to film outside because of the wind. Troy wants action on the camcorder. Eric asks if the Board is being asked to purchase a camcorder? Who does it belong to? It will belong to the Association, no other group will help with funding. Tito notes that the purpose of the Alumni Association is to preserve history, who else will do it? Eric agrees with Tito’s statement but acknowledges that Association is on a limited budget. Doris says Foundation will help with raising money. Troy says raising funds is okay, but new building is priority. Association has money to spend $2000 on camera. Jack asks what kind of camcorder? Troy says it is a Canon professional camera recommended by Matt Carter. Jim says that $2000 is small amount to pay and a small contribution to make for important function of preserving posterity. Board can pursue help for camera. Emma suggests making a list of
projects and costs so that donors can pick where donation will go. Will generate more money that way. Jim asks if this fundraising will conflict with Science and Ag Building donations? Dr. Bryant does not view it as one or the other, Science and Ag Building is part of Centennial, all part of same package. Jessica asks if Alumni Association should purchase camcorder? Emma suggests that Association should solicit money but make a commitment today to purchase camcorder. Jessica inquires about purchasing a computer for the Alumni Office through OPSU. Emma says that University lets Alumni office have hand me down computer. Dr. Bryant says that PTCI will help fund technology costs and he will make stronger pitch to PTCI to cover cost of camera. Troy wants to purchase camera next week to be ready for Homecoming. Currently looking at grant for funding for next fall. Jim makes motion to purchase camcorder now with intention to replace funds later, Tito seconds motion, motion passed.

E. Auction at Alumni Banquet: Dr. Bryant discusses painting idea for silent auction. Yvonne Sangster has donated paintings to be sold at silent auction with proceeds to benefit Texhoma VFD and Fire Protection Program at OPSU. Would like silent auction to coincide with Alumni Banquet. Asks Board if this is a good idea and if it will interfere with Banquet. Board does not think so.

F. Next meeting will take place January 2008. Date to be determined at later time.

Meeting was adjourned at 12:35pm.

APPROVED

Executive Director

Jan 12 2008
Date