

Oklahoma Panhandle State University Strategic Plan

Geographic and demographic factors give Oklahoma Panhandle State University a setting that is unique in the state of Oklahoma and is certainly uncommon among regional baccalaureate institutions across the nation. There are no other four-year institutions within 125 miles of OPSU. Population densities in the High Plains region are typically less than five people per square mile, and in many counties are less than two per square mile. There is a recently emerged and rapidly growing immigrant Hispanic population from which an increasing portion of OPSU enrollment will come. High Schools are typically small – many with less than ten graduates annually – with very limited offerings. More than half of our graduates are first generation college students.

OPSU is organized into five academic schools and the University-College: Agriculture, Business and Technology, Education, Liberal Arts, Math, Science and Nursing.

Within the context of this setting, seven overall long-term goals have been identified for OPSU.

- 1) Facilitate Learning
- 2) Retain, recruit, and graduate students
- 3) Provide modern, safe and accessible facilities; financial resources; and up-to-date management practices which are essential if OPSU is to accomplish its mission.
- 4) Continue and enhance OPSU's role as the educational, informational, and cultural center of the High Plains Region.
- 5) OPSU will be accountable to its stakeholders through continual measurement and evaluation of educational programs.
- 6) Further enhance the excellence of the outstanding programs in Rodeo, the Arts, Livestock Judging, Computers, Journalism, Meats Lab, FFA and Music at OPSU.
- 7) Develop the athletic program to a level of excellence whereby it is a model of student athlete achievement in academics and sports, institutional control and compliance, fiscal responsibility and regional competitive pride.

Within the context of these overall long-term goals, we will establish strategic objectives that contribute to the realization of the goals. Those strategic objectives will be adjusted and revised within the resource availability to reflect the emerging opportunities and to address the most pressing priorities that can be achieved within that resource base. Resource acquisition will be aggressively pursued through legislative appropriations, grants acquisition, and contractual services with area businesses and fundraising activities. While it is not possible to precisely predict the future, the strategic plan will provide guidance to OPSU to insure that institutional goals are realized in managerial decision-making. The execution of this plan will be tied to salary and personnel decisions. The input of all OPSU stakeholders is invited.

David A. Bryant
President

Vision

OPSU's vision for the future is to build on its century long legacy of educational quality and service, while addressing emerging challenges and opportunities.

Mission Statement

The mission of Oklahoma Panhandle State University is to provide higher education primarily for people of the Oklahoma Panhandle and surrounding areas through academic programs, cultural enrichment, lifelong learning experiences, and public service activities. The educational experiences are designed to prepare students for roles in agriculture, business, education, government, and industry and to enrich their personal lives. OPSU will accomplish its mission by focusing on the following goals:

OPSU will facilitate learning to a community of diverse learners in a variety of formats and in supportive and nurturing environments.

- Recruit, retain, and graduate students
- Promote OPSU's role as the educational, informational, and cultural center of the High Plains Region and address the broader educational needs of the area by exploring, initiating, and supporting partnerships within the community.
- OPSU will be accountable to its stakeholders through measurement, evaluation, and self study of educational programs and support functions.
- Promote excellence at OPSU by offering undergraduate programs grounded in scholarship with well-defined educational outcomes, which emphasize communication, thinking skills, and knowledge.

Values

Oklahoma Panhandle State University believes that education is the key to successful participation in society and is guided in its programs and actions by its values. As an institution of higher learning, OPSU believes:

- in excellence in teaching, learning, scholarship, and service;
- that quality service underlies everything OPSU does;
- in rapidly disseminating and applying disciplinary advancements, discoveries, and knowledge through education, applied scholarship, and professional outreach;
- in identifying the diverse needs of learners and providing intellectual resources and appropriate experiences to assist them in meeting those needs;
- in the worth, dignity, and potential of all individuals;
- that our heritage is important to preserve;
- in a mutually beneficial relationship with the primary service area;
- that learning is a lifelong process.

Historic Background

OPSU was created by an act of the Oklahoma State Legislature in 1909 as Pan-Handle Agricultural Institute offering secondary agricultural education for the Panhandle area. In 1921, the legislature authorized the school to offer a two year college curriculum, and the name was changed to Panhandle Agricultural and Mechanical College. In 1925, the State Board of Agriculture authorized upper division college courses, and in the summer of 1926, junior and senior level courses were added to the curriculum. Two additional name changes have been

ordered by the legislature: in 1967, Oklahoma Panhandle State College of Agriculture and Applied Science; in 1974, Oklahoma Panhandle State University.

OPSU, a baccalaureate degree granting institution, is an accredited university by the Commission on Institutions of Higher Education of the North Central Association of Colleges and Schools, a member of the American Association of Colleges for Teacher Education and the Oklahoma System of Higher Education, and is approved by NCATE and the State Board of Education for the preparation of elementary and secondary teachers. General governance of the university is managed by the [Board of Regents for the Oklahoma Agricultural and Mechanical Colleges](#). (Current list of board, location, etc)The academic programs and financial support of OPSU are authorized and coordinated via the [Oklahoma State Regents for Higher Education](#) (current list of board, location, etc).

Strategic Plan for OPSU 2003-2013 Working Document

Detail Accomplishment Outline in Strategic Plan Updates FY 03-10 Attached

Goal 1 – Facilitate Learning FY 04		FY 05	FY 06	FY 07	FY 08	FY 09	FY 10	Target	Evaluation
1.1. Attract and retain a qualified diverse faculty and staff								1. More Diversity 2. More terminal degrees	Annual Review
Terminal Degrees		35.71%	36.36%	32.76%	36.20%	36.20%	33.90%		
Females		37.50%	41.82%	43.10%	41.40%	37.90%	37.10%	3. More longevity	
Average years		7.77%	7.33%	8.22%	8.59%	8.59%	9.06%	4. Better developmental faculty	
Tenured		23.21%	20.00%	20.69%	19.00%	24.10%	21.00%		
						In Progress			
						Jerry Mihelic			
						Carolyn Camfield			
						Lynna Brakhage			
						Sara Hitch			
						David Miller			
						Brent Burgess			
1.2. Assess to improve learning and teaching:	Developmental classes consolidated in the University College in January 2003.	Standard Assessment Plan has been formulated and is in use	Annual program reviews	Joined the HLC Assessment Academy - Fall 2007	Established the General Education Assessment Committee.	Program Assessment re-written. NCATE and OCTP site visit Nov 17-19, 08. OPSU not only meet the national standards, but exceeded most will was recommended for a 7 year accreditation. Video studio completed.	Compiling Student Assessment by department and/or major (Fall 2009) Continuing to encourage faculty to seek terminal degree	Increase student academic success	Annual Review
1.3 Support faculty and staff development	Professional Development Funds included in departmental budgets. Require Faculty Development Plan annually reviewed by Dean and VPAAO	The Panhandle State Foundation created Faculty & Staff Professional Development Funds from the Baughman Foundation			A&M BOR institutions convert to OK BCBS Health Care Provider.	Dr. Kathy Turner named to the NCAA Management Council. Business faculty Sara Hitch, presented paper entitled "Cultural Knowledge" at the International Conference on Knowledge Management in Columbus, OH. Dr. Matthew Saunders has composed "Variations on a French Carol" which has been accepted for publication.	Compiling Assessment by department and/or major (Fall 2009) Continuing to encourage faculty to seek terminal degree.	All Faculty doing professional development	

1.4. Elevate pay scales for faculty and staff to at least the average level for peer institutions by 2008	No salary increase Began a Shared Leave Program for employees	3%	No salary increase	5%	5%	5%	No salary increase	Equal to average in peer institution	
1.5. Ensure success to at-risk students	Number of at-risk students that earned a degree was 3.52%	Number of at-risk students that earned a degree was 3.73%	Number of at-risk students that earned a degree was 7.55%	Number of at-risk students that earned a degree was 9.03%	Social Fraternity Official Football Study Halls	Face to face contact sessions		Define and increase "success"	
1.6. Special purpose institution 2 & 4 year	27 Associate Degrees granted	30 Associate Degrees granted	27 Associated Degrees granted	21 Associate Degrees granted	22 Associate Degrees granted			Increase 2-year degree production	
1.7. Provide general education for all students	Implementation of General education Testing for basic skills.	Annual Review	Annual Review	Annual Review	Developed new standards by the General Education Assessment Committee			1. Mission-driven 2. Coherent, integrated 3. Assessment	
1.8. Implement Policies and Procedures for distance learning	Continue to expand ITV course offerings. On-line enrollment - 226	Additional H.S. added to PSVN. Established Policy for ON-Line course Offerings. On-line enrollment - 370.	On-Line enrollment - 588	Provide college courses to high school students. OSRHE provide tuition to all seniors On-line enrollment - 867	On-line enrollment - 1202	ITV - PSVN Received RUS Grant of \$415,219 FY09 Greatly increased On-Line Offering the past five years - 1,350		Provide College Course to the entire panhandle region without traveling to campus.	
1.9. Explore new degree and certificate program	AAS Technology - Fire Protection BA Spanish BFA Computer Graphic Option Expanded Internet on-line course offerings with "Ed2Go"	BS Equine Sciences	Horse Unit Corrals under construction. Opened the new Paul Wessler Equine Center.		AAS Technology - Criminal Justice (COPS) BTech Computer Graphics Option BA Liberal Studies			Be responsive to area needs & opportunities	
1.10. McKee Library							Received a National Endowment for the Humanities *NEH) grant to support the R.L. Howsley Poetry and Shakespeare collection.		
1.11 Involve student in Community Service/Service-Learning Projects.		Acquired a new and larger Meat Lab locker	War Memorial proposal from Art Class.	Community Service/Service Learning 29 students involved in fourteen projects.	Increased participation to 31 projects and 81 students.	Increased participation to 154 students	Selected for the OSRHE Student-in-Service Program.	Increase the number of project and student involvement annually	OSRHE Annual Membership Survey

Goal 2 - Retain, recruit and graduate students									
Strategies	FY 04	FY 05	FY 06	FY 07	FY 08	FY 09	FY10	Target	Evaluation
2.1. Enrollment Management Goal of 1250 Headcount and maintain Headcount.	Fall - 1141 Spring - 1129 On-Line Enrollment 226 students	Fall -1237 Spring - 1129 Experienced a record fall and spring semester enrollment.	Fall - 1144 Spring - 1040 Established Enrollment Management Task force. Opened the Guymon. Classroom with 1st class June 5, 2006	Fall - 1136 Spring - 1009 On-Line applications process developed for OPSU. Purchased ACT list of names of HS Jr. & Sir to increase the number of applications.	Fall - 1151 Spring - 1066 Fall 2007 Open Guymon Classroom Full-time International Student coordinator Updated the OPSU Enrollment Management Plan. Hired two additional recruiters	Fall - 1226 Spring - 1106 Purchased double the ACT list of names to increase enrollment prospects. Sent HSCR Interest List and sent to advisors to make contact.	Fall - 1267 Spring 1236	Build enrollment. Ease of Public Access to Service. Increase cooperation among HS & Comm. Relations, Guymon Classroom faculty, recruiters, Director of Hispanic Services & Upward Bound	Headcount
2.2. Diversity	.4% Asian				.6 % Asian	.44% Asian		Increase Hispanic students by 25%	Headcount
	8.5% Black				6.25% Black	8.83% Black			
	13% Hispanics				13.37% Hispanics	13.13 % Hispanic		HALO	
	3.5% International				3.39% International	3.51% International		Noche de Gala OPSU	
	White: 69.6%				70.23% White	69.58% White		HACU	
	1.96% Other		Hispanic Student Services Program Implementation.		3.85% Other	1.96% Other		Hispanic Student Service Coordinator	
Increase Hispanic Students to 25% and become a Hispanic Serving Institution	131 Students	138 Students Establishment of Hispanic advisory Council (HALO). Hired an Hispanic Services coordinator.	133 Students	138 Students Formation of OPSU HALO Club and OPSU Alma folkloric Dance Troupe.	157 Students	162 Students	181 Students - 14.8%	25% of student body	Headcount
2.3. Retention	All students get Associate degrees	Increase continuing student rates to 60%	Increased continuing rate to 78%	Increased continuing rate to 79%	Increased continuing student rate to 80%	Increased continuing students rate to 81%	Increase continuing students rate for fall 2009 to 82%. Spring 2010 to 87 %.	Improve Advisement	Headcount
2.4. Residence Life	Increased occupancy of on-campus students	Work on Maintenance and Repair on a weekly basis and report.		Hard-wiring Holter Hall for more reliable Internet.			Preparing 15 MSH units for overflow from apartment & dorms.	Internet access & Cable TV service	Student Surveys & Headcount

Goal 3 - Provide modern, safe and accessible facilities; financial resources; and up-to-date management practices which are essential if OPSU is to accomplish its mission

Strategies	FY 04	FY 05	FY 06	FY 07	FY 08	FY 09	FY 10	Target	Evaluation
3.1. Building construction	Noble Center opened Fall 2003	Planning stage for new Science & Ag Building		Completing the Softball & Baseball Complex. Installed two basketball goals for Apartment residents.		Took possession of the new Sc & Ag Building.			
3.2. Provide modern dormitory (new single student housing is in planning stage with completion scheduled for 2004)		Apartments completed.		Met with deans and program directors for end of year report.			Furnishing 15 MSH units for overflow in resident students for Fall 2010.		
3.3. Develop and implement management plan		Purchase Order delegated to School Level.			Updated the OPSU Emergency Preparedness Plan	Met with deans and program director for end of year report.	OPSU Administration has undergone FEMA Training to include IS 100, 200, 700, & 800. OPSU Public Information Officer completed Basic Emergency Public Information Officer Course offered by Oklahoma Emergency Management that was held January 25-27, 201	Roadmap for university future	
3.4. Improve lighting, heating, cooling and ventilation systems (Johnson Control projects underway)	Replaced chillers/cooling towers through Master Lease		Finalized a preventive maintenance Contract with Johnson Controls for FY 06.			Specifications for building electrical upgrades.			Johnson Control tracks savings via utility bill comparisons
3.5. Replace/Repair Campus Facilities		Replaced steam lines.	Golf Course Renovation in Progress.	All physically handicapped students accommodated Policy & Procedures For Disability Accommodation				On-going	
3.6. Improve handicapped accessibility)		Installed handicapped student lift for Hesper Hall.	Handicapped Accessibility/ADA Compliance plan for campus approved by Department of Education.		Women's Room HMH first access, Hesper, Library Accessible				Comfortable access per individual

3.7. Renovate residence halls as needed.		Infrastructure repairs. Continue refurbishment of Holter and Field Halls. Replaced hot and cold water piping in Holter Hall.		Mounted extraordinary campus clean-up campaign after ice storm damage. Groundbreaking for the Sc and Ag Building.		Field Hall & Holter Hall both new furnishing and renovations made to lobbies.		Install AC in Field Hall	
3.8. Improve and modernize the OPSU campus infrastructure as part of an ongoing plan.	Replacement of Sewage Line for Faculty Housing		Student Union Renovation. Science and Ag Building architect selected.	Grants total \$1,923,037.		Detail infrastructure components Plan see Electrical Plan Fall 2008. Repaving of campus streets and parking lots. Student Union roof was replaced and gables restored. Completed Haynes Power Plant roof and Farm Signs, England Center parking lot, and installed new pen panels in the England Center.		Install AC in 1. Hefley Hall 2. Gym	
3.9. Develop grants and extramural funding for OPSU	Hired a half-time grant writer	Received a matching grant for installation of ADA compliant Library doors. Received over \$750,000 in extra-mural funding during FY 05			Each School develop a Grant. Noble Foundation challenge grant completed.				Awards
3.10. Monitor environmental health and respond to appropriately to maintain healthy environment						Installation of Fire Alarm in field house. Fire alarms in campus buildings connected to auto dialer notification system.			
3.11. Maintain the most efficient utilization of facilities.					A&M BOR approved major renovations for the Student Union.		Moved Upward Bound to Hefley Hall.	Reorganization & reallocation	

3.12. Create and follow space utilization plan		Expanded Art Department Facilities to include the basement of Hesper Hall.							
3.13. Distribution of Vacant Buildings			Franklin Hall named to the Oklahoma's Most endangered Historic Places.			Renovate Hefley Hall and rededicated. Upward Bound and Hispanic Student Service housed on the second floor. 1st floor used for ITV and campus organizations. Hughes-Strong Auditorium floor refinished.	Campus audio notification system installed. OPSU established its (Code Red) emergency notification system.		
3.14. Farm/Rodeo Arena	Faculty, staff, and student pride in the campus program.								End of Semester Eval
3.15. Campus Security	Instituted Campus Security Program					Installation of Security Cameras in Student Housing. Additional Security by hiring an additional Police person and add security team to campus events.		Hired the 4th police officer in cooperation with Goodwell P.O.	
3.16. Policy and Procedure Manual		Faculty & Staff Handbook revisions approved by A&M BOR.							
3.17. Library								Plan on File	
3.18. Foundation						Raise Money			
3.19. Alumni Association						Raise Money			
3.20. Evaluate for improvement & personnel administration system									
3.21. Bookstore						Improve Service			
3.22. Food Service	Upgraded food service					Improve Service			

Goal 4 - Continue and enhance OPSU's role as the educational, informational and cultural center of the High Plains Region.

Strategies	FY 04	FY 05	FY 06	FY 07	FY 08	FY 09	FY 10	Target	Evaluation
<p>4.1. Develop collaborative partnerships with regional communities, external constituencies,</p>	<p>PTCI Initiative on channel Two.</p>	<p>Full membership in PSVN</p>	<p>Franklin Hall named to Oklahoma's Most Endangered Historic Places.</p>	<p>VPAAO appointed to MHTC Governing Board. 55th Annual OPSU Beef Bull Performance Test. Celebrate Culture, the 4th year of workshop for he area youth. Noble Center hosted several "end of school year" parties for area public schools.</p>	<p>Centennial Committee Chaired by Dr. Sara Richter established. Created the Community Service/Service Learning Committee.</p>	<p>Musicircus was on October 2008. Involved several special guests within the regional communities. Professional staff was employed for Murphy-Brown LLC Water Quality Testing Laboratory. OPSU hosted an Energy Education Teacher Workshop for area teachers. OPSU became a KVII School Net weather site, channel 7 of Amarillo. Upgrade of the Firestone Meat Lab for convenient customer service.</p>	<p>Developed a major list of partnership and community activities in conjunction with OSRHE Making Place Matters. A complete list is attached.</p>		

<p>4.2. Fully integrate OPSU into the social, economic, educational, cultural and environmental fabric of the High Plains Region.</p>	<p>Created VP of Outreach</p>		<p>GDH OPSU Tuesday Page.</p>	<p>Increase # of Hispanic Students. Become a participant in economic development.</p>	<p>Academic youth camp in Gaming. President appointed to Guymon business Incubator Bard of Directors. 56th Annual OPSU Beef Bull Performance Test. Received a USDA Grant of \$415,219 for distance learning equipment for PSVN members. OPSU received a Congressionally - directed grant of \$95,305 for the purchase of equipment for the Murphy-Brown LLC Water Quality Testing Lab.</p>	<p>Guymon classroom course offerings and student enrollment continue to increase. English faculty Tom Lewis presented a program at the Woody Guthrie Folk festival in Okemah. 57th Annual OPSU Beef Bull Performance Test. Hosted the 1st Annual OPSU Holiday Preview Show to provide livestock showing experience to area FFA & 4-H students.</p>			
<p>4.3. Be pro-active in economic growth of service area; Implement Economic Development Plan</p>	<p>Completed an OPSU Economic Impact Study.</p>		<p>Host county-wide Ag-Bioterrorism planning committee</p>						
<p>4.4. Involve all players in alumni activities</p>	<p>Erected a new War Memorial Monument.</p>			<p>Current Schedule of course offerings always available</p>	<p>OPSU war memorial mural, "Sacrifice at Home and Abroad," unveiled.</p>	<p>OPSU developed a Centennial diploma and Centennial Medallion for graduates who participated in the 2009 commencement ceremony.</p>			

4.5. Adult and Continuing Education					Conduit to get more students, fill gaps in traditional and formal education	Add Fire Safety Training at the Guymon Classroom.	Added EMS training at the Guymon Classroom. Signed an MOA with Oklahoma CLEET to provide training to officer of the OK , TX, & KS area law enforcement officers.		
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Goal 5 - OPSU will be accountable to its stakeholders through continual measurement and evaluation of educational programs.

Strategies	FY 04	FY 05	FY 06	FY 07	FY 08	FY 09	FY 10	Target	Evaluation
5.1. Faculty, students, staff, alumni and constituents will provide open sustained input into the future direction and development of OPSU.				President's Advisory Committee meeting.	President's Advisory Committee meeting.	President's Advisory Committee meeting.	President's Advisory Committee and the Centennial committee meeting.		Student/Faculty & Staff Annual Surveys Faculty & Staff Annual Surveys
5.2. Creation of advisory council and routine evaluation				OPUSU accepted in the HLC Academy for Assessment of Student Learning.					Report to president & Advisory Council on each goal and strategy.
5.3. University and its programs will be periodically assessed and accredited.	Receipt of NCATE Accreditation	Receipt of NLNAC Accreditation	Begin NCATE Accreditation process for FY 09 Education graduate pass rate on State Certification exam is 100% for the 3rd year.		Preparation continues on Schedule for NCATE Site Visit. Established the HLC Steering Committee to begin accreditation process for site visit in 2010.	Meet with NCATE Consultant in preparation of site vision in Nov. 2008. OPSU faculty and staff are preparing for the HLC review of OPSU. All committees have been formed and meeting. HLC Criterion Committees met on May 21, 2009, for the first workshop in HLC Self-Study Report.		Re-accreditation	
5.4. Produce monthly reports for operational area.			Hired Assistant in Communications.						

Goal 6 - Further enhance the excellence of the outstanding programs in Rodeo, the Arts, Livestock Judging, Computers, Journalism, Meats Lab, FFA and Music at OPSU.

Strategies	FY 04	FY 05	FY 06	FY 07	FY 08	FY 09	FY 10	Target	Evaluation
6.1. Further develop the potential and capacity of the existing student-focused high achievement programs		Campus Communications efforts are repeatedly cited by the A&M Board of regents for excellence.	OPSU - A Place of Excellence Brochure.	English Student Garners Award of the Geraldine Burns Award for Outstanding English Major e by the OCTE.		Established OPSU's first fraternity, Omega Psi Alpha. They focused on community service call over 700 alumnus inviting them to homecoming. Dr. James Benjamin took several students to the annual Psychology Conference in Las Vegas.			
6.2. Student Government				CIS Programming Team Success.		J.B. Test selected as a 2008-09 Brad Henry International Scholar and participated in an internship program in Cardiff, Wales.			
3. CIS			CIS Programming Team Success.	Men's Rodeo Team finished the 1st place in region. Women's Rodeo Team finished in 2nd place. CNFR Saddle Bronc Champion is Taos Muncy. Both the Men's and Women's Rodeo Teams qualified for the CNFR.	CIS Programming Team Success.	OPSU AITP earned Top Spots at the Regional association of AAITP in San Angelo.			
4. Rodeo			Brandi Gutormson, CNFR Contestant.			Men's and Women's teams qualify for CNFR. Trell Etbauer, 2008 graduate, won the Linderman Award (rookie of the year) in his 1st year in the NFR. Rodeo Teams raised \$11,050 for scholarships and expenses at the annual auction in February 2009.			

5. Music			Creation of the OPSU Mariachi Band, Jazz band, and rejuvenation of the Pep Band.						
6. Art						The 9th Annual Paul Farrell Art Auction was conducted and raised \$14,200 for art student scholarships.			
7. FFA				Livestock Judging Team Success.	State-of-the-art Greenhouse opened for use by agronomy & botany.				
8. Meat/Animal Judging			Livestock Judging Team Success.		Hosted a judging contest for JUCO with 132 contestants competing from five states.				
9. Journalism				New Women's Equestrian Team won Reserve Champion honors at the Western Show in Colby, KS.					
10. Women's Equestrian Team					Equestrian Team won top honors at five shows in the Intercollegiate Horse Show Association (IHSA).	OPSU Women's Equestrian Team was reserve champion high point team at fall western show in University of Nebraska at Lincoln.			

Goal 7 - Develop the athletic program to a level of excellence whereby it is a model of student athlete achievement in academics and sports, institutional control and compliance, fiscal responsibility, and regional competitive pride.

Strategies	FY 04	FY 05	FY 06	FY 07	FY 08	FY 09	FY 10	Target	Evaluation
7.1. An emphasis will be placed on a trend in annual increase in student athlete academic social and athletic achievement over the next five years.			WBB & MBB made the Heartland Conference Playoff. OPSU Student-Athletes honored in Heartland Conference for Academic Excellence.	Three OPSU Basketball Players named All Heartland Conference. Two OPSU Softball players honored in the 2007 All Heartland Conference Tournament Team.	WBB made it to the Heartland Conference Playoffs. Meredith Powell was selected to the 2008 All Heartland Conference Volleyball 2nd team. Rob Hamilton was honored as a Cleveland Golf All-American Scholar for NCAA DII.	OPSU football players Matt Warner, Darryl Brister, Will Turnbo, Gus Overstreet, and J.C. Ramirez were named to the DII All-Independents Team by D2Football.com.		Raise caliber of athletes. Improve win/lose record in all sports. All New Sports.	Review by Athletic Committee
7.2. Integrate OPSU Athletic programs into the academic mission of Oklahoma Panhandle State University						OPSU club Soccer held its inaugural match on Oc. 19, 08. Added the OPSU Beta Chapter of Chi Alpha Sigma National College Athlete Honor Society and inducted seven members, April 30, 2009. Robert Hamilton and Chris Herring have both received honors as DII Cleveland golf/Srixon All-American Scholars.		Fall acceptance and support from campus and community	Review by Athletic Committee
7.3. Stress and reinforce the positive value of the OPSU athletic programs						Horse Stalls for rodeo team being built. Fred Durr, who played basketball for the Aggies signed to play professionally for the Rochester Razor Sharks of the primer Basketball League.		Full community service participation by SA	Release of articles, pictures, feature stories
7.4. Maintain the integrity of OPSU athletic programs through the use of the rules and regulations of the NCAA								No NCAA infractions	Interaction between AD, CO, FAR

7.5. Ensure that all OPSU athletic programs are guided by the norms of ethical behavior by players, coaches and staff as outlined in the various OPSU compliance handbooks and under the direction of the NCAA	Approval of remedy for NCAA problems.							Full compliance of all sports	Creation of student-athlete handbooks/coaches handbooks and reg. Scheduled meetings
7.6. Increase and maintain the overall GPA of all athletic program student athletes to the required graduation GPA of the university.								overall and individual student GPA @ 2.0	recruiting procedures, tutoring
7.7. Increase the graduation rate of OPSU student athletes to the state and national averages	SA Graduation Rates from 4.8% to 10.2%	SA Graduation Rate - 22.2%	SA Graduation Rate - 45.45%					Graduation rate of all sports at state and national average	by efforts to attract f-t freshman and to have cooperative efforts in the areas of remediation and retention
7.8. Increase the public awareness of the OPSU athletic programs through community service projects in Goodwell and the surrounding area.				Locker room plans completed for volleyball, baseball, and football.					
7.9 Athletic Improvements	Completed Baseball Field and B	Built Indoor Softball/Baseball Facility	Ball Park roads and OPSU Farm roads are improved with asphalt.				Installation of new Baseball and Softball Scoreboards. Completed the Baseball club House, Baseball Announcer's Booth, and the Baseball and Softball fields. Completed the Volleyball and Visitors' Football Locker rooms.		

OKLAHOMA PANHANDLE STATE UNIVERSITY
Strategic Plan Updates
August 2010

The mission of OPSU is to provide higher education primarily for people of the Oklahoma Panhandle and surrounding areas through academic programs, cultural enrichment, lifelong learning experiences, and public service activities. The educational experiences are designed to enrich the personal lives of students and to prepare them for roles in agriculture, business, education, government, and industry.

OPSU is organized into five academic schools: Agriculture, Business and Technology, Education, Liberal Arts, and Science, Mathematics, and Nursing. To implement its mission within the academic schools and administrative structure, the University maintains a Strategic Plan. The Plan is organized around the University's mission and contains seven goals that support the mission and the five Colleges:

1. Facilitate learning
2. Retain, recruit and graduate students
3. Provide modern, safe and accessible facilities; financial resources; and up-to-date management practices, which are essential if OPSU is to accomplish its mission.
4. Continue and enhance OPSU's role as the educational, informational, and cultural center of the High Plains Region.
5. OPSU will be accountable to its stakeholders through continual measurement and evaluation of educational programs.
6. Further enhance the excellence of the outstanding programs in Rodeo, the Arts, Livestock Judging, Computers, Journalism, Meats Lab, FFA and Choral at OPSU.
7. Develop the Athletic Program to a level of excellence whereby it is a model of student athletic achievement in academics and sports, institutional control and compliance, fiscal responsibility and regional competitive pride.

Progress Since January 2003 – OPSU Strategic Plan

The following activities have been completed:

FY 2003

1. Completion of the Noble Cultural and Activity Center (**Goal 3.1**)
2. Replacement of Sewage Line for Faculty Housing (**Goal 3.8**)
3. Implementation of new program in Graphic Arts (**Goal 1.9**)
4. Approval of remedy for NCAA problems (**Goal 7.5**)
5. Increase in graduates with AA/AAS degrees (**Goal 2.10.b**)
6. Upgrading and consolidation of developmental education program (**Goal 1.2**)
7. Implementation of General Education testing for basic skills (**Goal 1.5**)
8. Founding of the University College (**Goal 1.2**)
9. Created a new Bachelor Degree in Equine Science (**Goal 1-9**)

FY 2004

10. Co-sponsored the Playa Lakes Festival “Learning about High Plains Water through Science, Art, & History” (Goal 4.1).
11. Standard Assessment Plan has been formulated and is in use (**Goal 1.2**)
12. Infrastructure repairs included: (**Goal 3.7**)
 - a. Replacement/repair of roofs
 - b. Refurbishment of Cafeteria & Grill
 - c. Refurbished existing War Memorial
 - d. Refurbished library (new roof, exterior and interior work)
13. Upgraded food service (**Goal 3.22**)
14. Received notification of success in application for Upward Bound grant (**Goal 4.2**)
15. Receipt of NCATE accreditation (**Goal 5.3**)
16. Hired a half-time grants writer (**Goal 3.9**)
17. Replaced chillers/cooling towers through Master Lease (**Goal 3.4**)
18. Acquired a new and larger Meat Lab locker (**Goal 1.11**)
19. Expanded Internet on-line course offerings with “Ed2Go” (**Goal 1.10**)
20. Created and filled the position for the Vice President of Outreach (**Goal 4.2**)
21. Created plan for the 3rd Semester (Summer) (**Goal 1.11**)
22. Instituted Campus Security Program (**Goal 3.15**)
23. Encouraged faculty, staff and student pride in the campus and voluntary efforts to clean, paint, and repair (**Goal 3.8**)
24. Began a Shared Leave program for employees of OPSU (**Goal 1.4**)
25. Erected a new War Memorial monument (**Goal 4.4**)
26. Proposed new curriculum in Equine Science (**Goal 1.9**)
27. Completed an OPSU Economic Impact Study (**Goal 4.3**)
28. PTSI Initiative on Channel Two (**Goal 4.1**)
29. Completed Baseball Field and bleachers for softball and baseball (**Goal 7.9**)

FY 2005

30. Installed handicapped student lift for Hesper Hall (**Goal 3.6**)
31. Replaced steam lines (**Goal 3.5**)
32. Apartments completed August 2004 (**Goal 3.1**)
33. Renewed emphasis on Student Events Coordination (**Goal 2.5**)
34. Campus Communications efforts are repeatedly cited by the A&M Board of Regents for excellence (**Goal 6.1**)
35. Preliminary planning stage has begun for new Science and Ag Building (**Goal 3.2**)
36. Student Senate renewal (**Goal 2.5**)
37. Receipt of NLNAC (Nursing Program) accreditation (**Goal 5.3**)
38. Continue refurbishment of Holter and Field Hall (**Goals 3.7**)
39. Full membership in PSVN (**Goal 4.1**)
40. Expanded Art Department Facilities to include the basement of Hesper Hall. (**Goal 3.13**)
41. Establishment of Hispanic Advisory Council (**Goal 2.2**)
42. Created an Equine and Spanish major (**Goal 1.9**)
43. Establishment of Committee and position to aid students in paying bills and to coordinate overall financial processes for students (**Goal 2.3**)
44. Built Indoor Softball/Baseball Facility (**Goal 7.9**)
45. Expansion of On-Line course offerings to include faculty training

(Goal 1.10)

- 44. P.O. Process delegated to School level **(Goal 3.3)**
- 45. Faculty and Staff Handbook revisions approved by A&M Board of Regents.
(Goal 3.17)
- 46. Established Policy for On-Line Course Offerings **(Goal 1.8)**
- 47. Replaced hot and cold water piping in Holter Hall **(Goal 3.7)**
- 48. Hired an Hispanic Services Coordinator **(Goal 2.2)**
- 49. Finalized a preventive maintenance Contract with Johnson Controls for FY 2006 **(Goal 3.5)**
- 50. Graduated first two Spanish majors **(Goal 1.9)**
- 51. Experienced a record fall and spring semester enrollment **(Goal 2.1)**.
- 52. Received a matching grant for installation of ADA compliant Library doors **(Goal 3.9)**
- 53. Received over \$750,000 in extra-mural funding during FY 2005
(Goal 3.9)

FY 2006

- 54. Grants total over \$1 million in FY 2006 **(Goal 3.9)**.
- 55. NCATE progress (Goal 5.3).
- 56. OPSU has volunteered to participate in the proposed NCA's Institute on Assessment of Student Learning beginning in fall 2006. This program was proposed for institutions that are five years out from an on-site visit. For a five member team to go to Chicago each of the five years to participate in the institute roundtable and results forum, as well as all feedback, reports, and participation in the annual progress analyses, electronic network, and learning showcase.
- 57. Hiring of Director of Student Services and Enrollment Management **(Goal 2.1)**.
- 58. Implementation of Enrollment Management Task Force Recommendations **(Goal 2.1)**.
- 59. CIS Program Team success **(Goal 6.3)**.
- 60. GDH OPSU page **(Goal 4.2)**.
- 61. Hiring of assistant in Communications **(Goal 5.4)**.
- 62. Livestock Judging Team successes **(Goal 6.8)**.
- 63. Hispanic Student Services Program Implementation **(Goal 2.2)**.
- 64. Horse Unit corrals under construction **(Goal 1.9)**.
- 65. Ball Park roads and OPSU Farm roads are improved with asphalt **Goal 3.8)**.
- 66. Science and Agriculture Building architect selected **(Goal 3.8)**.
- 67. Handicapped Accessibility/ADA Compliance plan for campus approved by Department of Education **(Goal 3.7)**.
- 68. Education graduate pass rate on Oklahoma certification exam is 100% for the third year in a row **(Goal 5.3)**.
- 69. Brag facts on accountant, Ag and science grads **(Goal 4.2)**
- 70. Music Program expansions with new band director and new bands **(Goal 6.5)**
- 71. Promote successes of Faculty **(Goal 1.1)**
- 72. Expanded the on-line course offerings beyond the Nursing Program **(Goal 2.1)**.
 - 2003-04 226 students
 - 2004-05 370 students
 - 2005-06 588 students
- 73. Opened the Guymon Classroom. First class June 5, 2006 **(Goal 2.1)**.
- 74. CM@Risk selection in progress for the new Science and Agriculture building **(Goal 3.10)**.
- 75. ADA handicapped accessibility improvements completed June 1, 2006. Compliance requirements from United States Department of Education for Campus met **(Goal 3.7)**
- 76. Hesper Hall renovations **(Goal 3.8)**
 - 1. Removed sand in Hesper hall Basement

2. Replaced ceiling in center of Hesper Hall basement
 3. Replaced floor and south half of Hesper Hall basement
 4. Repainted classroom in Hesper hall basement
 5. Removed remains of shooting range
 6. Corrected drainage problem east side of Hesper Hall and install new concrete
77. Golf course renovation in progress (Goal 3.6)
 78. Johnson Controls' contract amendment for full-time plumber and electrical oversight (Goal 3.4)
 79. More focus on enrollment management/recruiting university-wide (Goal 2.1)
 80. Art group marketing plan in progress (Goal 2.5)
 81. War Memorial proposal from Art class (Goal 3.8)
 82. \$1,923,037 in grants in FY2006 (Goal 3.9)
 83. GDH OPSU Tuesday page a regular feature (Goal 6.1)
 84. OPSU - A Place of Excellence brochure (Goal 6.1)
 85. WBB & MBB made the Heartland Conference Playoff for 2005-06 (Goal 7.1)
 86. Noble Center Repairs (Goal 3.5)
 87. Franklin Hall named to the Oklahoma's Most Endangered Historic Places – 2006 (Goal 3.13)
 88. Livestock Judging Team success (Fall 2005-06) (Goal 6.8)
 89. Computer Programming Team success (Fall 2005-06) (Goal 6.3)
 90. Creation of the OPSU Mariachi Band, Jazz Band, and rejuvenation of the Pep Band (Goal 6.5)
 91. Student Union Renovation (Goal 3.8)
 1. Redecorated the Student Union Cafeteria
 2. Redecorated the Student Union Grill
 3. New lights in the Halls
 4. Painted halls
 92. Brandi Gutormson, CNFR Contestant, June 2006 (Goal 6.4)
 93. **40 OPSU Student-Athletes Honored for Academic Excellence (Goal 7.1)**
 The Heartland Intercollegiate Athletic Conference recognizes student-athletes for their respective performances in the classroom and this year, 40 have been nominated from the Oklahoma Panhandle State athletic teams. Each year, the Dean's and President's Honor Roll honors student-athletes who have a grade point average (GPA) 3.5 or better on a 4.0 scale. In addition, the Commissioner's Honor role recognizes student-athletes with GPAs of 3.0-3.49. (See Attached)
 94. Opened the new Paul Wessler Equine Center complete with pens and stalls (Goal 1.9)

FY2007

95. Salary Increase 2006-2007 of 5% (Goal 1-4).
96. Completing Softball/Baseball Complex Maintenance (Goal 3-1)
97. Fixed lights and installed two basketball goals on the tennis courts for apartment residents (Goal 3.2)
98. Continued sprinkler system replacement in the plaza (Goal 3.8)
99. Dr. Manning appointed to Memorial Hospital Board (Goal 4.2)
100. Men's Rodeo Team finished the Fall 2006 season in first place (Goal 6.4)
101. Women's Rodeo Team finished the Fall 2006 season in second place (Goal 6.4)
102. On-line applications process developed for OPSU (Goal 2.1)
103. Mounted extraordinary campus clean-up campaign after ice storm damage to trees in December 2006 (Goal 3.8)
104. Formation of OPSU Halo Club and OPSU Alma Folkloric Dance Troupe (Goal 2.2)
105. Hired a new football coach, Mike Wyatt (Goal 7.1)
106. Increased student carryover (retention) from the fall semester to the spring semester from 75% 2005-06 to 81% 2006-07 (Goal 2-3).

107. New Women's Equestrian Team won reserve champion honors at the western show in Colby, KS (**Goal 6.4**)
108. Three OPSU Players named All Heartland Conference; LaChawn Anderson selected for the conference 1st team along with the conference scoring title with an average 17.9 and a single game conference high of 38 points. Will Stephenson, was named Honorable Mention and Megan Hamilton was named to the All-Heartland 2nd team in women's basketball (**Goal 7-1**)
109. 55th Annual Oklahoma Panhandle State University Performance Tested Bull Sale was held February 28, 2007. The top selling twenty-five bulls averaged \$2,916 (**Goal 4-2**).
110. Groundbreaking was held for the new Science and Agriculture Building during homecoming on October 14, 2006 (**Goal 3.8**)
111. Purchased ACT list of names of high school Juniors and Seniors to increase the number of applications (**Goal 2-1**).
112. Increased retention rates from 17 in 2003-04 to 37.9% in 2004-05, and 51.96% in 2006-07. (**Goal 2-3**).
113. English Student Earners Award. Mitchell David Locke received the Geraldine Burns Award for Outstanding English Major by the Oklahoma Council of Teachers of English (OCTE) (**Goal 6-1**)
114. OPSU Equestrian Team Ends Season Third in Zone 7, Region 1 March 3, 2007 (**Goal 6.4**).
115. Livestock Judging Team success (Fall 2006-07, see attached) (**Goal 6.8**)
116. Computer Programming Team success (Fall 2006-07, see attached) (**Goal 6.3**)
117. Refund checks to students by the end of the 3rd week of each semester (last day to withdraw) (**Goal 1-11**).
118. Two OPSU softball players were honored for their respective performances in the April 2007 Heartland Conference Tournament. Named to the 2007 All-Tournament team were Roxie Palacios and Antonia Ramirez (**Goal 7-1**)
119. Increase the Student-Athlete Graduation rates (**Goal 7-7**):

2002-03	4.8%
2003-04	10.2%
2004-05	22.2%
2005-06	45.45%
120. Increase the Overall Graduation Rate (**Goal 2-10**):

2002-03	17.4%
2003-04	41.4%
2004-05	37.9%
2005-06	51.97%
121. Science and Agriculture Building construction in progress (**Goal 3-8**).
122. Completed the Golf course renovation (**Goal 3-5**)
123. Summer workshop – Math-Ese 2D, “Show Me the Math.” Twenty-five math teachers in the Oklahoma Panhandle area participated in the workshop May 29 – June 2, 2007 (**Goal 4-2**)
124. Mattress Replacement for Holter Hall to be completed for fall 2007 (**Goal 3-7**).
125. Hard-wiring Holter Hall for more reliable Internet Access (**Goal 2-4**).
126. CNFR Saddle Bronc Champion is Taos Muncy. OPSU sent both the women and men's teams to the 2007 College National Finals Rodeo (**Goal 6-4**).
127. The Noble Center hosted several “end of school year” parties for Guymon, Goodwell, Stratford, Boise City, and Spearman Public Schools during May 2007 (**Goal 4-1**).
128. Celebrate Culture: For the fourth consecutive year, OPSU conducted a workshop for the area youth. This year, the focus was on the tradition of folkloric dancing. The camp is made possible in part through the Oklahoma Arts Council and the Natural Endowment for the Arts (**Goal 4-2**)
129. Athletic youth camps (Football, Basketball, and NCA Cheer Camp) throughout the summer of 2007 (**Goal 7-2**).

- 130. Establish an AAS Criminal Justice Degree for spring 2008 (**Goal 1-9**).
- 131. Academic youth camp in Gaming (Computer Programming) during summer 2008 (**Goal 4-2**).
- 132. Dr. Bryant appointed to Guymon Business Incubator Board of Directors (**Goal 4.2**)
- 133. OPSU was accepted to the Higher Learning Commission's Academy for Assessment of Student Learning for 2006-07. This is a four-year program leading up to our next accreditation visit in 2011. The Academy is a four year series of events and interactions targeted at Understanding, Confirming, and Improving Student Learning. Ms. Neukam attended the Academy Information & Planning Workshop in February 2007 while Dr. Manning and Mr. Jenkins attended the pre-conference workshop in May 2007 (**Goal 5-3**).
- 134. Dr. Manning, Richter, Collins, Camfield, Ms. McCargish, Murphey, and Neukam attended The Academy for Assessment of Student Learning sponsored by the Higher Learning Commission – June 20-22, 2007 and developed a plan of assessment for general education and each degree plan (**Goal 5-3**).
- 135. Participated in hiring of a third Goodwell and OPSU Police Officer Karen Gray (Goal 3.15).

FY 2008

- 136. Centennial Committee chaired by Dr. Sara Richter began planning for Centennial projects and events during fall 2007. One of the first events was a special ceremony November 12, 2007 which included dedication of three newly-planted Redbud trees as a living memorial to commemorate the state's centennial and also OPSU's upcoming centennial. (**Goal 4-1**).
- 137. OPSU Programming Team competed against over 150 students from colleges in Mississippi, Louisiana, Arkansas, New Mexico, Oklahoma, and Texas in the Region 3 AITP Regional Contest in San Marcos this Fall. The team took first place in the PC Troubleshooting Contest and several other honors (**Goal 6-3**).
- 138. Fall 2007 Rodeo Results of the three rodeos (**Goal 6-3**).

- Men's Team		Women's Team
- 1 st place	Colby CC	1 st Place
- 1 st place	Pratt CC	Did not place at the top
- 1 st place	NWOSU	1 st place
- 139. Fall 2007 FFA Interscholastic Contest set a record number of attendees with well over 600 high school FFA students. OPSU's Collegiate Future Farmers of America (FFA) club once again hosted the FAA Interscholastic competition this year. This year's contest represented 41 FFA Chapters from Oklahoma, Kansas, Colorado, and Nebraska (**Goal 6-3**).
- 140. The 56th Annual Beef Bull Performance Test is currently underway. There are 87 bulls consigned to the test this year, representing four beef breeds, Angus, Belgium blue, Herefords, and Maine-Anjou. Thirteen cooperators from the states of Oklahoma, Kansas, and Texas have bulls on test (**4-2**).
- 141. Construction continues on schedule for the Science & Ag Building with substantial completion planned for May 2008. Dedication planned for homecoming on October 25, 2008 (**Goal 2-8**).
- 142. Noble Foundation Challenge grant completed in August 2007 with a total of \$1 million raised for specialized equipment for the Science and Agriculture building (**Goal 3-9**).
- 143. A & M Board of regents approved major renovations for the Student Union building at the October 2007 meeting hosted by OPSU (**Goal 3-11**).
- 144. Fall 2007 enrollment up over Fall 2006 (**Goal 2-1**).
- 145. OPSU full-time personnel received a 5% raise for 2007-08 (second year in a row) (**Goal 1.4**).
- 146. A & M Board of Regents institutions convert to Oklahoma Blue Choice Health Care Provider January 1, 2008 (**Goal 1-3**).
- 147. Preparation continues on schedule for NCATE accreditation visit in Fall 2008.

148. OPSU war memorial mural, "Sacrifice at Home and Abroad," unveiled on the northeast wall of McKee on Memorial Day 2007. A rose granite OPSU sign was installed, and a Centennial Tree Garden dedicated during Fall 2007 semester (**Goal 4.4**).
149. Soccer added as a club sport at OPSU during Fall 2007 semester (**Goal 2-5**).
150. Guymon Classroom course offerings and student enrollment increase in Fall 2007 (**Goal 4-2**).
151. Renovations made to Field Hall and Holter lobby (**Goal 3-7**).
152. On-line course enrollment increase for 5th year in a row (**Goal 1-8**).
153. Added a Criminal Justice Option to the AAS of Technology (**Goal 1-9**).
154. Updated the OPSU Enrollment Management and Emergency Preparedness Plans (**Goals 2-1 and 3-10 respectably**).
155. Beginning its second season, OPSU Equestrian Team represented the university at five shows this fall in the Intercollegiate Horse Show Association (IHSA). Facing competitors from much larger schools such as New Mexico State, Texas Tech and Colorado State they won top honors (**Goal 6-10**).
156. OPSU Livestock Judging Team hosted a judging contest for their junior college colleagues with a total of 132 contestants competing from five states (**Goal 4-2**).
157. Established the NCA Steering Committee to begin the accreditation process for site visit in 2011. Dr. Kathy Turner named NCA Coordinator January 2008 (**Goal 5-3**).
158. Established the General Education Assessment Committee in March 2008 (**Goal 1-2**).
159. Received approval of Collegiate Officer Program (COPS) by the Council on Law Enforcement and Education (CLEET) May 2008 (**Goal 1-9**).
160. Creation of the Community Service/Service Learning Committee to assist faculty in the development of course offerings (**Goal 4-1**).
161. Meet with NCATE Consultant (Dr. Pauletta Bracey) February 2008 in preparation of site visit in November 2008 (**Goal 5-3**).
162. Women's Basketball Team made it to the Heartland Conference Playoffs (**Goal 7-8**).
163. OPSU Programming Team competed in regional and national tournaments and continued the winning tradition (see chart below) (**Goal 6-3**).
164. Installation of Security Cameras in Student Housing (**Goal 3-15**).
165. Additional Security by hiring of one additional Police person and adding security teams to campus events (**Goal 3-15**).
166. Installation of a new Baseball Scoreboard (**Goal 7-9**).
167. Installation of TV monitors in the Aggie Grill and Cafeteria for announcement of campus events (**Goal 2-5**).
168. Oscar William Field House Fire Alarm Installation (**Goal 3-9**).
169. OPSU Men's and Women's Rodeo Teams qualified for the NIRA CNFR in Casper, Wyoming in June 2008 (**Goal 6-4**).
 - Krista Johnson was named the 2008 Breakaway Roping Champion
 - Jordan Muncy won the Reserve Rookie of the Year Award
170. Science and Agriculture Building was completed on schedule in May 2008, and OPSU took possession of the building in the summer of 2008 (**Goal 3-8**).

FY 09

171. A new sound system was installed in Hughes-Strong Auditorium (**Goal 6.1**).
172. English faculty member Tom Lewis presented a program at the Woody Guthrie Folk Festival in Okemah in July 2008 (**Goal 4.2**).
173. Centennial official kick-off on October 25, 2008, at homecoming 2008 with the dedication of the new Science and Agriculture Building (**Goal 4.2**).

174. Dr. Kathy Turner named to the NCAA Management Council. Responsibilities include making recommendation to the NCAA Division II President's Council, implementing polices of the Executive Committee, and Interpreting Division II Bylaws **(1.3)**.
175. Sara Hitch, Instructor of Business, presented paper entitled "Cultural Knowledge" at the International Conference on Knowledge Management in Columbus, OH **(Goal 1.3)**.
176. OPSU earned Top Spots at the Regional Association of Information Technology Professional Meeting held in San Angelo, TX. Approximately 25 colleges from six states competed **(Goal 6.2)**.
177. Musicircus was conducted on October 30, 2008. The combined forces of the OPSU Department of Music and several special guests were involved in the event. A one-hour long collage of sight and sound and approximately thirty pieces of music came together in the production **(Goal 4.1)**.
178. State-of-the-art Greenhouse opened for use by agronomy & botany **(Goal 3.8)**.
179. 57th Annual Beef Bull Performance Test began on October 8, 2008. This is a 112 day test that ends on February 23, 2009, with a Performance Tested Bull Sale **(Goal 6.2.7)**.
180. Performance of "Any Wednesday" a light comedy opened November 14, 2008, with a themed dinner **(Goal 2.5)**.
181. Trell Etbauer, 2008 OPSU graduate, won the Linderman Award (Rookie of the year) in his 1st year in the NFR **(6.2.4)**.
182. The National Council for the Accreditation of Teacher Education (NCATE) and the Oklahoma Commission for Teacher Preparation met on campus November 17-19 to review the OPSU Teacher Education Program. Not only did we meet all the national standards, but exceeded most and will be recommended for a 7 year continuing accreditation. The final decision will be in April 2009 **(4.1)**.
183. OPSU Club Soccer held its inaugural match on October 19, 2008, vs Western Texas College. Club sponsor is Ms. Teri Mori **(Goal 7.2)**.
184. Professional staff was employed for the Murphy-Brown LLC Water quality Testing Laboratory located in the new Science & Agriculture Building. John Koehn, director, and Deborah Gaddis Ask, analyst **(4.1)**.
185. USDA Grant awarded to OPSU on October 3, 2008. The United States Department of Agriculture awarded OPSU a \$415,219 Rural Development Grant. Funds will be used to aid the Panhandle Shared-Ed Video Network (PSVN) to up-date distance learning equipment **(4.2)**.
186. OPSU received a Congressionally – directed grant of \$95,305 for the purchase of equipment for the Murphy-Brown LLC Water Quality Testing Lab thanks to the efforts of Congressman Frank Lucas **(Goal 4.2)**.
187. J.B. Test, OPSU Student Association President, has been selected as a 2008-2009 Brad Henry International Scholar and will participate in an internship program in Cardiff, Wales in Spring 2009 **(Goal 6.2)**.
188. The OPSU Women's Equestrian Team was the reserve champion high point team at their first fall western show in October at the University of Nebraska at Lincoln **(Goal 7.1)**.
189. James Guthrie has been selected to participate in the 10th Annual George and Donna Nigh Leadership Scholarship Academy on February 20 – 24, 2009 **(Goal 6.2)**.
190. Meredith Powell was selected to the 2008 All Heartland Conference Volleyball Second Team **(Goal 7.1)**.
191. Rob Hamilton, OPSU golfer, was honored as a Cleveland Golf All-American Scholar for NCAA-Division II **(Goal 7.1)**.
192. The OPSU Men's Rodeo Team finished the fall season in first place in the Central Plains Region, and the Women's Team finished in second place **Goal 6.2)**.
193. Re-paving of campus streets and parking lots was completed in August 2008 **Goal 3.10)**.
194. Student Union roof was replaced and the gables were restored in August 2008. Also, the building area drainage was improved **(Goal 3.5)**.
195. OPSU Farm Improvements completed **(Goal 3.14)**.
196. Specifications for building electrical upgrades completed **(Goal 3.4)**.

197. Locker room plans completed for volleyball, baseball, and football (**Goal 7.9**).
198. Inside and outside electrical signs across campus installed (**Goal 2.5**).
199. Gym floor replacement plans completed (**Goal 3.8**).
200. Dorm Improvements completed (**Goal 3.7**).
201. Hughes-Strong Auditorium floor refinished (**Goal 6.1**).
202. Horse Stalls for the Rodeo Team being built (**Goal 7.3**).
203. Fall 2008 Enrollment was 1,226 which represents a 6.4% increase over 2007 (**Goal 2.1**).
204. OPSU hosted an Energy Education Teacher Workshop for area teachers on September 20, 2008, presented by OK Energy Resources Board (**Goal 4.1**).
205. Omega Psi Alpha, OPSU's first fraternity, focuses on community service and has 27 members. OPA members called over 700 friends and alumni in October 2008 inviting them to homecoming (**Goal 2.3**).
206. OPSU became a KVII School Net weather site for the ABC affiliate, Channel 7 in Amarillo (**Goal 4.1**).
207. OPSU football players Matt Warner, Darryl Brister, Will Turnbo, Gus Overstreet and J.C. Ramirez were named to the Division II All-Independents Team by D2Football.com (**Goal 7.1**).
208. Fred Durr, who played basketball for the Aggies from 2006 – 2008, signed to play professionally for the Rochester Razor Sharks of the Premier Basketball League (**Goal 7.3**).
209. Dr. Matthew Saunders has composed "Variations on a French Carol" which has been accepted for publication (**Goal 1.3**).
210. OPSU faculty and staff are preparing for the Higher Learning Commission review of OPSU. All committees have been formed and are meeting and all faculty and staff attended an orientation presented by Kirsten Neukam to help prepare for the accreditation review process (**Goal 5.3**).
211. Pool heater and hot water heaters replaced at the Noble Activity Center (**Goal 3.12**).
212. New roof for Haynes Power Plant will be completed December 2008 (**Goal 3.5**).
213. Improvements to softball infield. Removal of lip at edge of infield, added sod, and improvements to sprinkler system (**Goal 7.2**).
214. Track at football field had cracks filled and a complete seal coat applied (**Goal 7.2**).
215. 1400 feet of underground water line providing water to plaza and other lawns on campus was lined (**Goal 3.8**).
216. Fire alarms at Science and Agriculture, Holter Hall, Noble Activity Center, and Aggie Apartments were connected to auto dialer notification system (**Goal 3.10**).
217. Plans completed and equipment ordered for campus wide audio notification system. Internet-based sign-up for emergency alerts implemented (**Goal 3.15**).
218. Fence around football practice field partially completed (**Goal 7.2**).
219. Fence at OPSU Maintenance building completed (**Goal 3.8**).
220. Golf driving range completed south of baseball field (**Goal 7.2**).
221. Modification to the Firestone Meat Lab completed (**Goal 4.2**).
222. Purchase completed of the Shultz property N.E. of Carter Hall and structures removed (**Goal 3.8**).
223. Rodeo houses removed (**Goal 3.8**).
224. Storage container placed east of HS for prop storage (**Goal 2.5**).
225. Video studio completed in S.L (**1.2**).
226. OPSU hosted the 1st Annual OPSU Holiday Preview Show (December 14, 2008) to provide livestock showing experience to area FFA & 4-H students (**Goal 4.2**).
227. Purchased double the ACT list (for the 2nd year) of names to increase enrollment prospects (**Goal 2.1**).
228. Took High School & Community Interest List and sent to advisors to make contacts (**Goal 2.1**).
229. Installation of Electronic Message Boards in the Science and Ag Building, Student Union Building, Carter Hall, Hughes-Strong, outside the Gym, and outside the Student Union to provide information on campus events (**Goal 2.5**).
230. Upgrade of the Firestone Meat Lab for convenient customer service (**Goal 4.1**).

- 231. Rodeo Stalls completed and dedicated (**Goal 7-3**).
- 232. Completed the Baseball Club House, Baseball Announcer's Booth, and the Baseball and Softball fields (**Goal 7.9**).
- 233. Completed the Volleyball and Visitors' Football Locker rooms (**Goal 7.9**).
- 234. HLC Criterion Committees met on May 21, 2009, for the first workshop. Significant progress was made toward the HLC Self-Study Report (**Goal 5.3**).
- 235. The Ninth Annual Paul Farrell Art Auction was conducted and raised \$14,200 for art student scholarships (**Goal 6.2**).
- 236. Dr. James Benjamin took several students to the annual Psychology Conference in Las Vegas (**Goal 6.2**).
- 237. The OPSU Rodeo Teams raised \$11,050 for scholarships and expenses at the annual auction in February 2009 (**Goal 6.2**).
- 238. OPSU developed a Centennial diploma and Centennial Medallion for graduates who participated in the 2009 commencement Ceremony (**Goal 4.4**).
- 239. Added the OPSU Beta Chapter of Chi Alpha Sigma National College Athlete Honor Society and inducted seven members April 30, 2009 (**Goal 7.2**).
- 240. Dedicated the Hughes-Strong Auditorium as "Centennial Theatre" and dedicated a "Centennial Walk" on campus (**Goal 3.8**).
- 241. Planted 16 "Centennial Trees" on campus (**Goal 3.8**).
- 242. Installed 192 select seats in Carl Wooten Stadium (**Goal 7.8**).
- 243. Dedicated a new Greenhouse on campus (**Goal 6.1**).
- 244. Completed Haynes Power Plant roof and Farm Signs, England Center parking lot, and installed new pen panels in the England Center (**Goal 3.5**).
- 245. Installed and tested a new loud-speaker emergency alert system on campus (**Goal 3.15**).
- 246. Urinetown musical tape performance during the Spring 2009 Semester had record crowds (**Goal 4.2**).
- 247. OPSU Video Production Studio was dedicated in honor of the partnership with PTCI (**Goal 4.1**).
- 248. Robert Hamilton and Chris Herring have both received honors as Division II Cleveland Golf/Srixon All-American Scholars. The Heartland Conference had a total of seven honorees. In order to gain the All-America scholar/athlete status, a golfer must satisfy requirements in several categories including being of good moral character; the participation in 70 percent of his team's competitive rounds; have a stroke average of under 78.0 in NCAA Division II competition; and, maintain a minimum cumulative grade-point average of 3.2 on a 4.0 scale (**Goal 7.2**).
- 249. Increased the participation of Community Service/Service Learning from 29 to 154 students from FY 06 through FY 09 (Goal 1-11).

FY 10

- 250. Enrollment at a 12-year high for Fall 2009 semester at 1,267 students and 17,304 credit hours (Goal 2-1).
- 251. OPSU Housing residents are also at a record high with 487 students living on campus (Goal 2-4).
- 252. Centennial Celebration was the major focus for Fall 2009. Thanks to Dean Sara Richter and the Centennial Committee, the Centennial Celebration continued throughout the Fall 2009 semester. Centennial Concert; Centennial Lecture series; Centennial Homecoming; the dedication of the new Centennial Park on OPSU'S official 100-year birthday, November 1, 2009; and the performance by our students of two original one-act plays (Goal 4-1).
- 253. In mid-October, OPSU's Programming Team competed at the Association of Information Technology Professionals regional competition in Dallas, Texas. OPSU came away with first and second place in Network Design and three third place awards (Goal 6-3).
- 254. Helen Muller, a longtime professor and administrator at OPSU, was inducted posthumously into the Oklahoma Higher Education Heritage Society's Hall of Fame on October 27, 2009 (Goal 4-4).
- 255. OPSU had a very positive Football Season for Fall 2009. The OPSU record improved to 5-6 and was the best record since 2004 (Goal 7-2).

256. Ms. Evlyn Schmidt, Director of McKee Library was notified that McKee Library was awarded the maximum amount of \$6,000 for a National Endowment for the Humanities Preservation Grant for small institutions. The grant is an eighteen month grant and believed to be the first NEH grant received at OPSU (Goal 4.2).
257. Dr. Wayne Stewart, Dean of the School of Education was notified of approval of the \$80,250 summer “Math-Ese 5.0 Grant: Toys to Tools—Using Technology to Link Mathematical Concepts with Context” (Goal 4.2).
258. Seven Aggie football players were honored by D2football.com and two of those were also honored by Don Hansen’s Football Gazettee. 1st team all-independents honors went to Darryl Brister, Doug Williams, Tim O’Neil, and Will Turnbo. 2nd team honors to Brian Armendariz, Jose Huerta, and Andrew Walker. The Don Hansen’s Football Gazette All-Region honors went to Darryl Brister and Doug Williams (Goal 7.2).
259. Preliminary enrollment figures for spring 2010 reflect a 20-year high with 1,235 students enrolled in 16,719 credit hours (Goal 2-1).
260. OPSU administration received Emergency Management Training (FEMA Training) IS 100, 200, 700, 800, 300, & 400 (Goal 3.12).
261. Twelve OPSU Students were initiated into Alpha Chi in December 2009. Ester Agboola, Joshua Armstrong, Victoria Armstrong, Keana Bennett, Tyler Boyd, Travis Boyd, Derek Faust, Heidi Furnish, Karen Goosen, Nicole Haught, Cassie Pavlicek, and Junaid Yisa (Goal 1-2).
262. Laura Hay successfully completed the Basic Emergency Public Information Officer Course offered by Oklahoma Emergency Management that was held January 25-27, 2010 in Woodward. I earned 24 hours of CE credits (Goal 1.3).
263. J.B. Test, OPSU Student Association President, was selected to participate in the George and Donna Nigh Leadership Scholarship Academy on January 29 – February 2, 2010. The academy offers students scholars from around the state the opportunity to continue building leaderships skills and also to participate in an intellectual exercise discussing the major issues of the state, nation, and the worlds (Goal 6.2).
264. The national Endowment for the a humanities (NEH) has awarded the Marvin E. McKee Library \$6,000.00 in support of the R. L. Howsley Poetry and Shakespeare Collection project (Goal 3.19).
265. Many OPSU students, faculty, and staff attended the reception honoring the OSU Centennial Committee on Monday, February 1. Sara Jane Richter, Chair, and her committee were recognized for their hard work and dedication in commemorating OPSU’s 100 years of education (Goal 4.4).
266. The annual Oklahoma Panhandle State University rodeo team’s Top Hand Auction seems to be a well known event throughout all of the Panhandle area. Pickle Creek Event Center was packed as local supporters of the rodeo team gathered for some food and fun. When the last item had sold, \$12,450 was raised for the men’s and women’s rodeo teams (Goal 6.2).
267. The OPSU Equestrian Team added a new collegiate division this fall, the National Versatility Ranch Horse Association (NVRHA) to their competition schedule and competed in the first collegiate competition October 24-25 at Dodge City (Kansas) Community College. They did very well as a team and took first over the host school. Individual places included Hillary Sherwood placing 1st, Carrie Kliewer 2nd, Patrick Wilson 3rd, Michelle Aduddell 4th, Krista Schuetz 5th, and Genna Buettner 8th (Goal 6.1).
268. Purchased and installed second Smartboard and ITV equipment in the Guymon Classroom (Goal 1.2).
269. Equipment was updated in Clinical Lab for the OSU-OKC RN Nursing Program. Received three beds from MHTC to use for training. Also, installed a whiteboard and computer (Goal 1.2).
270. Purchased weapons for instructional purposes for the newly approved Criminal Justice AAS Degree (Goal 1.2).

271. OPSU rewarded for Program of Excellence. At the February 11, 21010 meeting of the OSRHE, the Regents approved continued funding of OPSU Program of Excellence grant. OPSU will have \$132,491 added every year to its budget on an on-going basis to continue the Program of Excellence in the Computer Information Systems department (Goal 1.9).
272. The 58th Annual OPSU Performance Tested Bull Sale was held February 22, 2010. There were 87 bulls consigned to the test this year, representing four beef breeds, Angus, Belgium blue, Herefords, and Maine-Anjou. Thirteen cooperators from the states of Oklahoma, Kansas, and Texas had bulls on test. Sixty-six bulls brought \$124,750.00 for an average of \$1,890.00. The top gaining bull overall, an Angus consigned by B&M Angus, of Edmond (Goal 6.2.7).
273. OPSU students, Fine Arts alumni, and faculty used their talent and skill to raise over \$14,165 at the 10th annual Paul Farrell Memorial Art Auction held on March 5, 2010. The yearly event helps fund two OPSU scholarships and also commemorates the life of the local artist for whom it is named (Goal 5.1).
274. The OPSU chapter of the Student Oklahoma Education Association (SOEA) received a national grant that will benefit the Goodwell public schools. The National Education Association (NEAS) grant provides \$1,000 to be utilized for the purchase of science equipment for the school (Goal 4.1).
275. Tri-County Electric Cooperative invested \$3 million in electrical upgrades on the campus. It is the single largest private commitment in OPSU's history (Goal 4.1).
276. OSU-OKC's Associate Degree Nursing program on the OPSU campus is pleased to announce a 100% pass rate for December 2009 graduates taking the National Council Licensure. Nine students graduated from the program in December 2009 and are now registered nurses (Goal 1.2).
277. Dr. Curtis Bensch, Assistant Professor of Agronomy at Oklahoma Panhandle State University, renewed an OPSU tradition — entering a crops judging team in competition. Three students competed as individuals in crops judging at the National Association of College Teachers of Agriculture (NACTA) held recently at Redlands Community College in El Reno, Oklahoma (Goal 6.3).
278. Renovation of two additional classrooms. HMH 139 will received upgrades involving seating, new tile, and painting. SL 202 was converted from a science lab to a classroom with a seating capacity of 60 for UC. Both classrooms will be equipped with a smartboard (Goal 3.5).
279. Installation of AC to Field Hall and Hefley Hall (Goal 3.7).
280. Development of a second campus water well. This will double the capacity of water for the campus facilities (Goal 3.5).
281. Use of PTCI information channel our local TV provider for OPSU advertisement regarding campus events (Goal 6.1).
282. Installation of water conservation urinals in Field Hall and the Football Stadium restroom (Goal 3.5).
283. Development of HLC self-study report for the November 2010 site visit (Goal 5.3)

OPSU Programming Team Earns Regional Honors

By Kim Tuttle on 10/29/2009

The OPSU Programming Team competed at the Association of Information Technology Professionals (AITP) Regional competition this past weekend October 22-24 at the University of Texas — Dallas. The crew pulled out of Goodwell early Thursday morning and returned late Saturday evening. Blake Westbrook, President of AITP, was awake at 5 a.m. Thursday morning ready to go. "Waking up to leave for AITP contest is like waking up for Christmas," said Westbrook.

Region 3 for the AITP includes members in six states from New Mexico, Texas, Oklahoma, Arkansas, Louisiana and Southern Mississippi. There were approximately 200 students that attended.

The contests featured this year included Application Development, Microsoft Office Solutions, Network Design, Systems Analysis and Design, Database Design, and PC Troubleshooting. The OPSU team placed in four of the six contests:

1st place in Network Design, Blake Westbrook and Klay Kuban; 2nd place in Network Design, Blake Davis and Jonathan Faulkner; 3rd place in Application Development, J. B. Test, Nick Tuttle and Jonathan Faulkner; 3rd place in Microsoft Office Solutions, Zane Greene and Lance Shelite; 3rd place in PC Troubleshooting, Tim Justice and Josh Armstrong

Sponsors of the conference included USAA, Argo, Microsoft, AT&T, Walmart, IBM, NTPCUG, Fujitsu and Texas Instruments. Another member of the team, Tim Justice said, "For CIS Education, AITP is one of the best things you can do for yourself. You get hands on experience, networking opportunities with sponsors and other schools, and build lifetime relationships with colleagues." AITP also started up a custom t-shirt fundraiser this year and in doing so, the team made their t-shirts for competition. The t-shirts resembled a jersey style with the team member's last name on the back; however, to add the computer nerd touch, the number on the shirt was translated to binary code.

The team traveled to Nationals in St. Louis at the end of March 2010.

Livestock Judging Team Update By Laura Hays on 05/06/2010 *Goodwell, Okla.* — The Oklahoma Panhandle State University Livestock Judging Team finished the 2009 season with some fine performances by the team and individuals alike.

At the Northern Lights Collegiate contest held in Sherburn, Minn., the team placed third overall and also placed second in sheep, third in swine, and third in oral reasons. High scoring individuals included Erin Russell, second overall and Travis Stovall, third overall. Spencer Reetz placed in the top ten in swine and over and Lance Waugh also placed in the top ten the overall rankings.

In addition, Waugh beat out all other contestants at the American Royal in Kansas City in oral reasons in the Hereford Bull class and Reetz came in eighth in Overall Sheep Judging at the North American International Livestock Exposition in Louisville, Ky. The 2009 team also competed at the National Barrow Show in Austin, Minn. and the Mid America Classic in Wichita. Stovall placed third and Reetz placed fifth at the Buck Cattle Invitational contest held in Madill, Okla.

In livestock judging, a new year means a new team and some of the members of the 2010 squad recently competed at the North American Colleges and Teachers of Agriculture judging conference, commonly known as NACTA. Colleges all over the nation take turns hosting the NACTA contests, and this year it was conveniently held at Redlands Community College in El Reno, Okla. Jacob Edmond, a junior from Stratford, Texas, earned overall top high individual honors in the four-year college division. He was also high individual in the beef and sheep divisions and second high in the oral reasons portion. John Schmidt, another junior from Colby, Kan., was the fifth high overall individual after earning fourth high honors in the Beef Division and fifth high in the Sheep Division. Tyler Hasenauer, from Wallace, Neb., finished in the top ten in Beef, Swine, Sheep, Oral Reasons and Overall. Sophomore Lauren Harvey of Mount Vernon, Ohio also competed in El Reno.

Livestock judging competition begins again this fall and considering the excellent individual results at NACTA, expectations are high for 2010 OPSU team!

Or [Contact us via email!](#)

Crops Judging Returns to OPSU By Laura Hays on 05/12/2010 *Goodwell, Okla.* — Dr. Curtis Bensch, Assistant Professor of Agronomy at Oklahoma Panhandle State University, has dreamed of renewing an OPSU tradition — entering a crops judging team in competition. While he has yet to fully realize that dream, three students competed as individuals in crops judging at the National Association of College Teachers of Agriculture (NACTA) held recently at Redlands Community College in El Reno, Oklahoma.

Johnathan Bentley and Kala Belson, both agronomy majors and Kelsey Ridenoure, a dual agronomy/animal science major, competed in El Reno as individuals. Even though they did not receive official scores for their work, Bensch said, "I was very pleased with their performance and how that the students were competitive with the large universities." The students gained experience and used it as a practice session to gain experience.

The four individual components of crops judging competition test knowledge that professors expect a graduating senior to know. The agronomic quiz tests students on general knowledge; the math portion assesses the students' ability to perform such tasks as calibrating sprayers, determining planting rates, and calculating genetic probability; in the lab portion, students identify common insects and diseases as well as machinery; and, in the plant and seed identification, students name a variety of crop, forage, and weed samples. Contestants must display a wide variety of knowledge such as the practical use of the tag on a bag of seed or analyzing soils reports. In addition, by studying plant samples, they must be able to recognize the symptoms of nutrient deficiency and herbicide injury and must also be able to calculate soil texture by feel.

Bentley, Belson, and Ridenoure all return next year and one more member will be added to the crops judging team. They will start practicing in the fall to prepare to compete as a team at the NACTA contest in Modesto, Calif. next spring.

OPSU ATHLETE HONOR ROLL LIST

Presidential Honor Roll

1. Ethan Gee	Baseball	Colony, Oklahoma	Business Administration
2. Kala Belson	VB	Pittsford, Michigan	Agronomy
3. Kayla Joos	WCC	Sunnyvale, California	Health and Physical Ed.
4. Arlene Soto	WCC	Carrollton, Texas	General Studies

Commissioners Honor Roll

1. Alex Salquist	Baseball	Fargo, North Dakota	Business Administration
2. Robby Yaussy	Baseball	Houston, Texas	Accounting
3. Christy Lang	WBB	Spearman, Texas	Animal Science
4. Joni Stegman	Softball	Stratton, Colorado	Sports and Exercise Mgmt.
5. Dusty Smith	Softball	Tuttle, Oklahoma	Health and Phy. Ed.
6. Katie Salazar	Softball	Ferris, Texas	Health and Phy. Ed.
7. Cheryl Coldwell	VB	Norman, Oklahoma	Nursing
8. Josey Peterson	VB	Torrington, Wyoming	Health and Phy. Ed.
9. Breanna Drayer	VB	Dallas, Texas	Nursing
10. Krisha Roach	VB	Lubbock, Texas	Health and Phy. Ed.
11. Quentin Williams	MCC	Hooker, Oklahoma	Technology
12. Jesus Uribe	MCC	Guymon, Oklahoma	Industrial Technology
13. John Korir	MCC	Eldoret, Kenya	General Studies
14. Shane Rice	M-Golf	Lipan, Texas	Health and Phy. Ed.
15. Jake Strain	M-Golf	Goodwell, Oklahoma	Biological Science
16. Chelsea Vaught	W-Golf	Yukon, Oklahoma	Marketing
17. Cara Horn	W-Golf	Oklahoma City, OK	Psychology
18. Cale Hoffman	MBB	Perryton, Texas	Biological Science

Action Items

Listed below are current action items related to OPSU's Strategic Plan Goals:

1. Campus Electrical Service replacement.
2. Execute the Enrollment Management Plan to increase the student population at OPSU.
3. Increase the Retention Rate at OPSU.
4. Make OPSU the "Oasis of the Plains" for cultural, social, economic and educational activities.
5. Create a culture of self-examination at OPSU to further accreditation and assessment efforts.
6. Increase GPAs and graduation rates of OPSU Student Athletes.
7. Increase the public awareness and good will of OPSU's Athletic Programs
8. Upgrade Faculty Housing and Residence Halls.
9. Campus Electrical upgrade across campus.
10. Continue the replacement of windows in HSH and SL.
11. Campus wide ID System implemented.
12. Campus Active Directory implemented.
13. Become a Hispanic Serving Institution.
14. Increase alternative education venues i.e., on-line and ITV courses, and course offerings in the Guymon Classroom.

As noted earlier, only the highlights are listed above. A complete and unabridged OPSU Strategic Plan is available. Please be sure to share your thoughts and ideas with the OPSU administration if you see anything missing, incomplete, or incorrect.