

### Program Review Executive Summary Template

**Institution Name:** Oklahoma Panhandle State University

**Program Name and State Regents Code:** Fine Arts BFA 058

**List Any Options:** Computer Graphics, Visual Art, Traditional Art

**Date of Review:** 10/22/2021 **Recommended Date of Next Review:** Fall 2026

#### Centrality to Institutional Mission:

The program of Fine Arts follows the Oklahoma Panhandle State University mission of “Rooted in “Progress through Knowledge,” OPSU is committed to promoting excellence in the preparation of students for success in a global community.” This is done through its goals, which align to the primary points of “progress through knowledge... in a global community” with a focus on oral and written communication, analytical and quantitative reasoning, and social responsibility and cultural awareness. The art department prepares students for all opportunities related to the field of art-commercial, traditional, teaching, etc. Fully trained individuals are given the tools to be successful in the global community.

#### Program Objectives and Goals:

Goal 1: Oral and Written Communication: Communicate effectively using written, oral, and symbolic languages

Student Learning Objectives:

- 1) Students will apply art principles (this can combine your concept, visual elements, design, etc) in multiple mediums
- 2) Create art which expresses personal philosophy communicated through the fundamental creative process

Goal 2: Analytical and Quantitative Reasoning: Read and think critically by analyzing, assimilating, and applying information

Student Learning Objectives:

- 1) Differentiate between different disciplines of art
- 2) Critique art and artists
- 3) Use technique and process in a variety of media to create art
- 4) Create product-driven and process-driven art

Goal 3: Social Responsibility and Cultural Awareness: Be an aware and active participant in the global, dynamic community

Student Learning Objectives:

- 1) Understand cultural implication in art movements
- 2) Discuss classification of time periods in art history
- 3) Operate in community through outreach and engagement

#### Quality Indicators Such As:

Student benchmarks were met in all student-learning objectives at the time of the Program Review. Changes to a more digital format for assessment collection were founded as a result of COVID-19. Student evaluations inspired a reinforcement of personal philosophy and moving some courses online. Learning environments for the student are becoming more effective. As a part of COVID-19 updates, Smart Boards were installed in classrooms that did not have them. Video cameras and projectors were also added to all classrooms to assist in distance learning. An Online College was formed and a Dean hired. A final assistance was to hire an instructional designer. Our artists provide the majority of the social, cultural, and economic implications in this region as their events drive arts programming, promote arts education, and inspire lifelong learning in the arts. As new technology and scientific methods arise, the arts education programming offered by the department provides a hub of networking and learning capabilities for the majority of our region.

#### Productivity for Most Recent 5 Years

Number of Degrees: 1.75 average over past 4 years  
Number of Majors: 24 average over past 4 years

#### Other Quantitative Measures Such As:

Number of Courses for Major: 27-28

	<p>Student Credit Hours in Major: 80  2016/2017 Direct Instructional Costs: \$247777  2017/2018 Direct Instructional Costs: \$252332  2018/2019 Direct Instructional Costs: \$250336.69  2019/2020 Direct Instructional Costs: \$257649.76  2020/2021 Direct Instructional Costs: \$242201.12  Supporting Credit Hour Production: 226.5 average over past 4 years</p> <table border="1" data-bbox="781 358 1986 597"> <thead> <tr> <th>Faculty Member</th> <th>Credential</th> <th>Institution</th> </tr> </thead> <tbody> <tr> <td>Brent Shoulders</td> <td>MFA, Studio Art</td> <td>West Texas A&amp;M University</td> </tr> <tr> <td>Byron Test</td> <td>MA, Studio Art</td> <td>West Texas A&amp;M University</td> </tr> <tr> <td>Larry Wiggins</td> <td>BA, Professional Photographer</td> <td>International Freelance Photographers Association</td> </tr> <tr> <td>Yvonne Sangster</td> <td>MA, Studio Art</td> <td>West Texas A&amp;M University</td> </tr> <tr> <td>Katy George</td> <td>BFA</td> <td>OPSU (enrolled in graduate at West Texas A&amp;M University)</td> </tr> </tbody> </table> <p>Number of FTE faculty in specialized courses: 4  Students known employed over past 4 years: 5  Students known successfully transferred over past 4 years: 2</p>						Faculty Member	Credential	Institution	Brent Shoulders	MFA, Studio Art	West Texas A&M University	Byron Test	MA, Studio Art	West Texas A&M University	Larry Wiggins	BA, Professional Photographer	International Freelance Photographers Association	Yvonne Sangster	MA, Studio Art	West Texas A&M University	Katy George	BFA	OPSU (enrolled in graduate at West Texas A&M University)
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<b>Duplication and Demand</b>	<p>The Bachelor in Fine Arts is a program in demand by local cultural needs. The art program at the university brings the community the cultural value of art into the area. As Covid-19 numbers decreased and public openings began, renewed interest in the arts began. The realignment of the Traditional Art Option in Computer Graphics is resulted from community demand for change. As the changes in the industry of computer graphics evolved, the initial option was modified to better suit industry standards and provide better generalized education where graduates are better qualified to enter the workforce. There are other comparable universities offering a similar program outside of the Oklahoma panhandle. However, the cultural need for art in the Oklahoma panhandle is strong.</p>																							
<b>Effective Use of Resources</b>		2016/2017	2017/2018	2018/2019	2019/2020	2020/2021																		
<b>Strengths and Weaknesses</b>	<p>Strengths of the program include graduates who market their traditional work in regional and national markets. The atmosphere is one of “home and family” as students are not merely taught in classes, but are mentored throughout all facets of their life. The program fills an increasing void size as many schools are cutting arts education programs across the nation. The importance of the arts has been studied and catalogued and our program fills that void for the communities of the rural 5-state area. Weaknesses include retiring faculty members leading to a decline in departmental involvement. The “home” like environment will be upset for a couple of years as balance is returned. Our painting, ceramics, and sculpture labs are very small with limited space in which to work and the lack of space limits the total number of students in each course as well as the size of artwork.</p>																							
<b>Recommendations</b>	<p>Maintain at current level. Restructure the program curriculum to create a 2-year path to an associate’s degree. Create certificates for art program mastery.</p>																							